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The DuoShare logo consists of the word "DuoShare" in a white, bold, sans-serif font, centered within a solid black rectangular background.

Press Release

DuoShare Certifies with United States Postal Service®

Dallas, Texas, January 21, 2005: DuoShare, Inc., creator of the first J2EE™ CASS Certified™ postal address matching service, has recently re-certified with the United States Postal Service as a software manufacturer. The CASS™ system was created by the USPS® to improve address accuracy by providing mailers, software vendors, and service bureaus with a means to evaluate their address-matching software. Each year, new requirements are added to the specification which are designed to further improve address quality. To maintain certification, software must re-certify with each new CASS cycle, and DuoShare PostalSM has met all requirements for Cycle I, valid through July, 2005.

“The Cycle I specification was a challenge for us as a new company, but our development team was diligent and worked through the obstacles,” according to Stephen Buck, DuoShare's Vice President. “We are now caught up with the current specification and focusing on Cycle J. Since much of our work already incorporates Cycle J concepts, we expect to certify ahead of schedule, which will allow us to focus on adding some list management features, making the product both relevant and usable to a wider audience.”

Reaching a wider audience is an integral part of DuoShare's strategy for Business Process Fusion using Internet connectivity. In 2003, the DuoShare Postal™ application became the first postal address matching software written in the Java 2 Platform, Enterprise Edition (J2EE) programming language to receive CASS certification. Due to J2EE's ability to run on virtually any computer hardware platform, DuoShare has the flexibility to offer companies of every size access to advanced enterprise-class multi-user software services such as DuoShare Postal. DuoShare is unique among the declining number of CASS vendors in many respects, including: 1) Ability for multiple users to interact with addresses during validation; 2) Full service capabilities to assist end users with the entire process, including fixing bad addresses; 3) Focus on value to the customer by charging only for value added to the process, rather than by flat fee, number of records, number of users, etc. Businesses that utilize a CASS Certified mail service such as DuoShare Postal can benefit from postal discounts on mailings, as well as improved mail deliverability. DuoShare customers usually realize cash savings on their very first mailing, including DuoShare's processing charge. Substantial additional savings are realized on subsequent mailings when using DuoShare.

Java 2 Platform, Enterprise Edition (J2EE) defines the standard for developing component-based multi tier enterprise applications. The de-facto standard for delivering secure, robust, scalable multi-platform applications and services, J2EE technology and its success is predicated on compatibility which brings Java technology's mission of “Write Once, Run Anywhere™” capability to the server. J2EE is maintained by the Java Community Source ProcessSM under the direction of Sun Microsystems™ (NASDAQ:SUNW). Compatible J2EE Application Servers are developed and marketed by over 200 companies including BEA™, Borland®, IBM®, IONA®, Novell™, Oracle®, SAS®, Sun™, and VA Software™.

DuoShare, Inc. is a privately held software services company based in Dallas, Texas, founded in 2001 to create specific business processes and services and deliver those via the Internet. DuoShare Postal is a small portion of a larger software application offering companies the flexibility to integrate key business functions in a vendor-neutral environment and at a reduced cost.

- The following trademarks are owned by the United States Postal Service: CASS™, CASS Certified™, United States Postal Service®, USPS®.

For Immediate Release: January 21, 2005