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The DuoShare logo consists of the word "DuoShare" in a white, bold, sans-serif font, centered within a solid black rectangular background.

## Press Release

### Z4Change Added to DuoShare CASS Certified™ Address Matching Service

**Dallas, Texas, February 14, 2005:** CASS Certified Software Manufacturer DuoShare, Inc., has recently added the USPS® Z4Change Data Product to the growing list of certifications for DuoShare Postal<sup>SM</sup>, the first J2EE™ postal address matching service to receive CASS™ certification. Designed by the United States Postal Service® to encourage and enhance mail automation list processing, Z4Change allows DuoShare Postal to quickly determine which addresses in a mailing list have undergone ZIP+4® changes since the list was previously processed. Businesses who use DuoShare's Address List Validation™ for mailing lists can qualify for discounted postage rates and save on processing costs.

"Z4change gives us a huge opportunity to save on our own internal processing costs, which can be passed on to the customer," says Stephen Buck, Vice President of DuoShare. "Our Value-Added Processing Unit<sup>SM</sup> pricing hinges on our ability to detect and perform value-added routines for our customers only when necessary." DuoShare's Value-Added Processing<sup>SM</sup> is unique among CASS vendors, offering customers the opportunity to not only realize ROI on their first mailing, but increase savings on subsequent mailings. Using Z4Change and other USPS data, DuoShare is able to minimize the number of records processed on subsequent mailings, so customers see their processing costs go down.

In addition to substantial savings on address validation, DuoShare also gives businesses an alternative to client managed software. Using highly scalable J2EE technology, DuoShare delivers its services via Internet connectivity, making DuoShare Postal accessible to customers from any computer at any time. USPS database files are maintained at DuoShare, eliminating the necessity for regular USPS file updates on the customer's local system. Cost-effective processing combined with full service capabilities set DuoShare apart from its competition.

DuoShare Postal Address Services are offered on a Value-Added Processing Unit basis, with no minimum charge, no contract, and no long-term commitment. For more information, call DuoShare or visit the website at <http://duoshare.com>.

**DuoShare, Inc.** is a privately held software services company based in Dallas, Texas, founded in 2001 to create specific business processes and services and deliver those via the Internet. DuoShare Postal is a small portion of a larger software application offering companies the flexibility to integrate key business functions in a vendor-neutral environment and at a reduced cost.

- The following trademarks are owned by the United States Postal Service: CASS™, CASS Certified™, United States Postal Service®, USPS®, ZIP+4®.
- The following trademarks are owned by Sun Microsystems: J2EE™, Sun Microsystems™.

**For Immediate Release: February 14, 2005**